



An introduction to E2G FOOD



A photograph of several children in a classroom or community center, holding up packets of E2G FOOD. The packets are green and white with the E2G FOOD logo. The children are smiling and looking at the camera.

E2G FOOD is a global social enterprise providing innovative nutritious feeding solutions to end global hunger.

A photograph of a dense, green bush or tree with many small leaves, set against a light background. The foliage is the background for the text on the right side of the slide.

Our vision is to feed the world more nutritiously and efficiently, in a way that is mindful to our planet.

CEO Pete Henderson, a former news cameraman, witnessed firsthand the limitations of emergency food - requiring cooking or offering low energy. These experiences sparked a revelation: the world needed sustainable, nutrition-rich solutions that empower people to thrive, not just survive.

We believe in a world where every meal nourishes, sustains, and empowers. Together with our partners, we are building a resilient future where nutrition is a right, not a privilege.



A group of people, including men, women, and children, are standing in a community setting, possibly a market or a distribution point. They are holding small green packets, likely food or nutritional supplements. The background shows simple, multi-story buildings and a dusty ground.

E2G FOOD is advancing global nutrition through innovative localised initiatives that provide immediate nutrition, while fostering long-term food security.

By strengthening local capacity, forging strategic partnerships, and ensuring transparency, we are tackling hunger with measurable, lasting impact.

Together, we empower communities to thrive now and into the future.

FOOD Bars



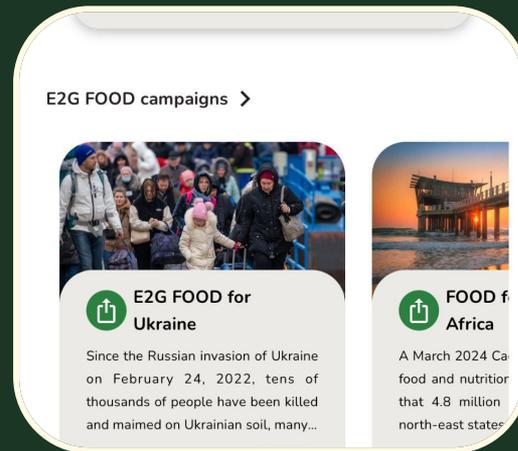
Future-forward nutrition: Sustainable, nutrient dense meal replacement bars delivering the power of a healthy meal instantly - no cooking, no refrigeration, just instant impact.

Spirulina Microfarms



E2G partners with global donors to empower communities through developing spirulina microfarms. Turning desolate land into thriving hubs of nutrition, sustainable income, and lasting opportunity for future generations.

Track Your Impact



E2G FOOD campaigns >



E2G FOOD for Ukraine

Since the Russian invasion of Ukraine on February 24, 2022, tens of thousands of people have been killed and maimed on Ukrainian soil, many...



FOOD for Africa

A March 2024 Ca food and nutrition that 4.8 million north-east states

An app revolutionising the humanitarian ecosystem by providing real-time updates to donors from production to the community. Individuals, corporates, NGOs etc., can download, donate and watch their impact make a tangible difference.

E2G's FOOD bars are packed with protein, vitamins and minerals to sustain communities and front-line responders throughout their day.

The high-protein and nutrient-dense bar requires no refrigeration, is ready-to-eat, FDA-approved, halal certified and can be eaten by anyone over five.

Our SKUs of bars include:

- 120g with 500 calories and 30g of protein
- 60g with 250 calories and 15g of protein
- Both options are available with chocolate-coating for a sweeter pallet.



Made with natural ingredients including dates, oats, nuts, and nature's' superfood, spirulina.



[Click to play the video](#)

Benefits of the farms

- **Modular & scalable:** 50m x 30m farms delivered in container units that double as training hubs.
- **Community nutrition:** Each farm supports 500 people daily with 5g of spirulina (the recommended daily allowance) improving long-term health outcomes.
- **Rapid growth:** Spirulina cultivation in just 4-5 days, is climate-resilient, and ensures high-quality, consistent production.
- **Localised development:** Additionally we develop Centre of Excellences for education and on-site bar production facility for localised production.



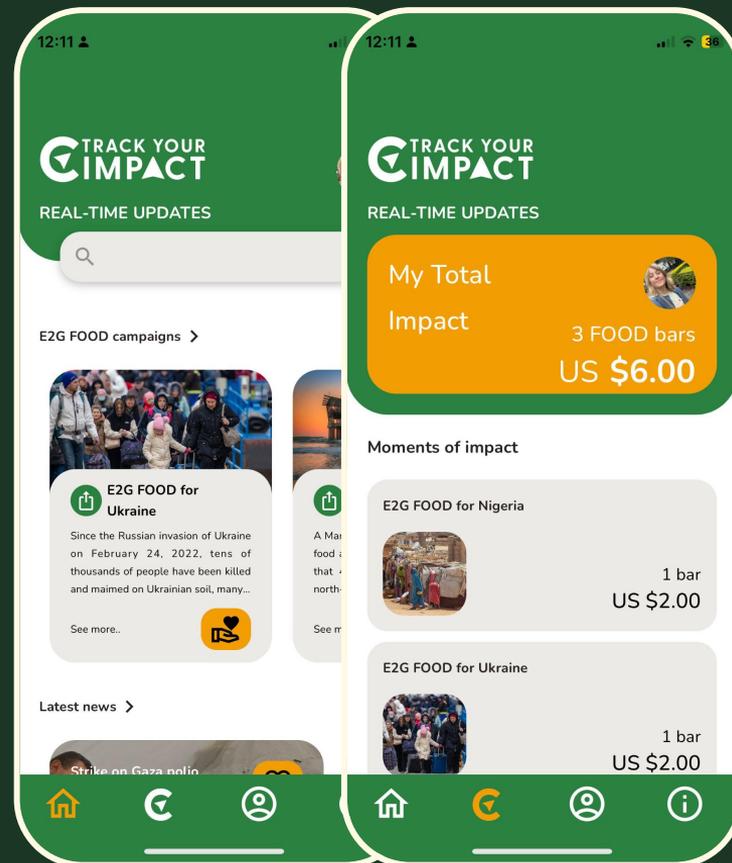
Through our app, TrackYourImpact, we can track and trace food aid throughout the globe.

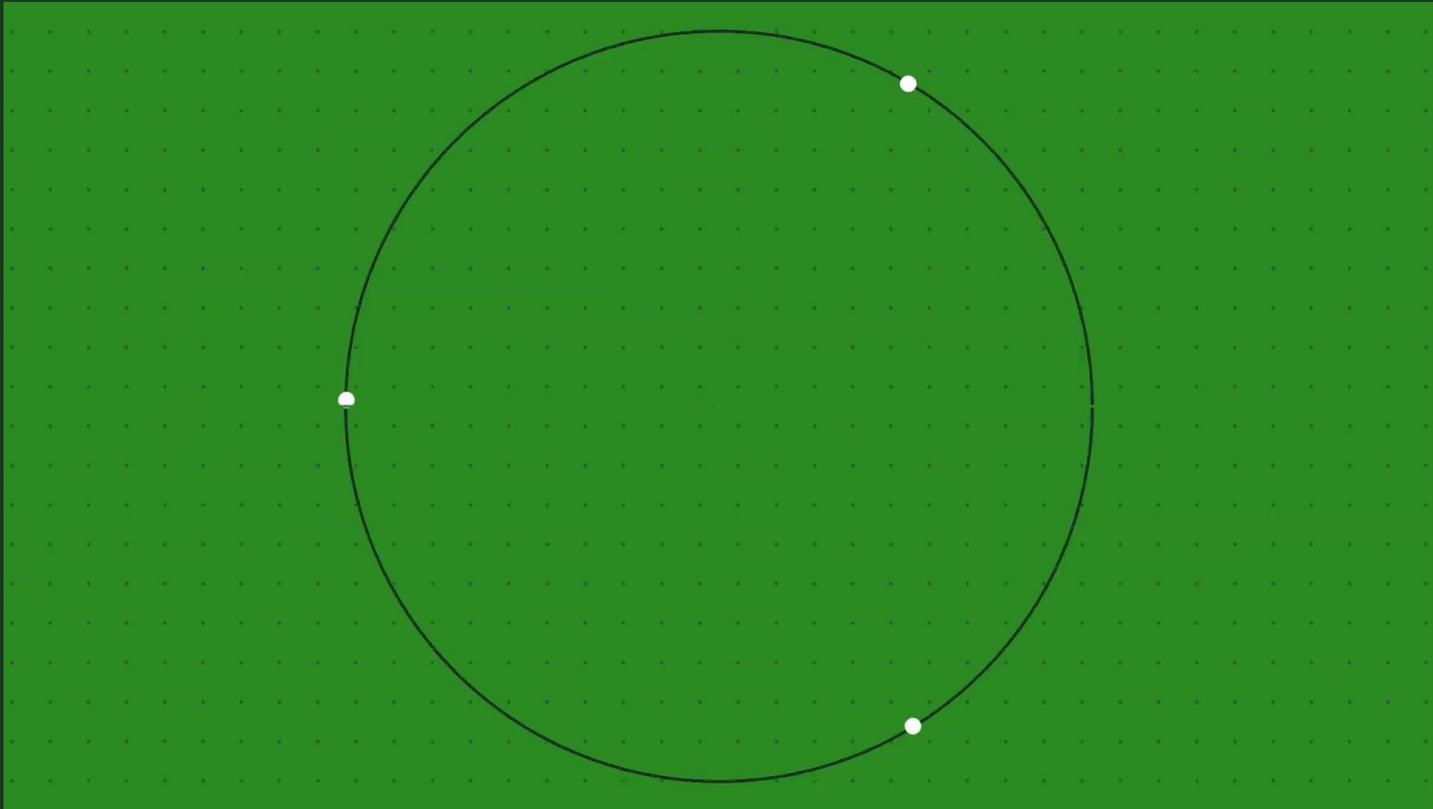
We provide real-time updates to donors once their food is in production, in transit and with the end community - even sharing visual confirmations and a geo-location with our FOODIES.

It's time to bring transparency to the donation ecosystem.

Download now for free: Click below or scan the QR code:

<https://api.dev.trackyourimpact.io/qr/bturn>





Click to play the video

A blue-green microalgae that could be the answer to malnutrition.

Benefits of spirulina include:

- **Nutrients:** A rich source of essential nutrients, including iron, calcium, amino acids, vitamins, and minerals.
- **Muscle growth:** Contains up to 70% protein providing a plant-based source of essential nutrients.
- **Immune system support:** A good source of protein and vitamin B12, which are essential for a healthy immune system.
- **Digestive health:** Promotes a healthy digestion due to its fibre content.

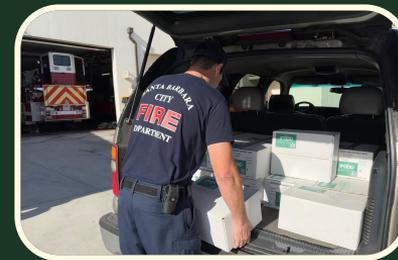




- Launched advanced feeding solutions through our FOOD bars.
- Sent high-protein and nutrient-dense FOOD to 20 countries.
- Built a network of 43 global Ambassadors and Advisors that establish local connections and drive campaigns.
- Established Zimbabwe's first spirulina microfarm to increase nutrition, enterprise and education.
- Introduced Track Your Impact for transparent giving.

E2G FOOD launches app to track life-saving donations

AI-driven smart technology brings transparency to the humanitarian ecosystem

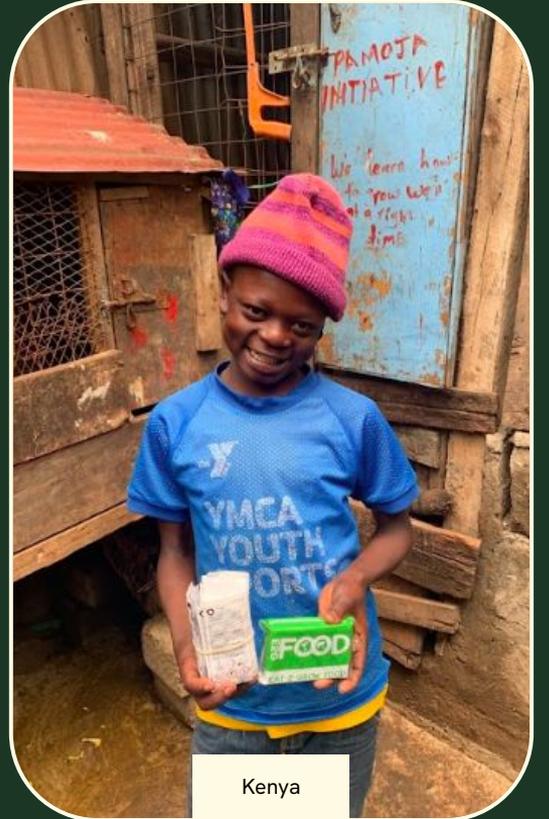




Ghana



LA Fires



Kenya



Afghanistan



Zimbabwe



**Download the app
today and together we
can feed the world
more nutritiously.**