



Airline Ambassadors
INTERNATIONAL

Saving Turtles in El Salvador La Palapa Project

Become a
Humanitarian Partner

<https://airlineamb.org/turtle-conservation/>



Bring Compassion into Action

www.airlineamb.org

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Introduction

We need your support

Airline Ambassadors conservation project supports small-scale sea turtle egg hatcheries in El Salvador. These hatcheries have demonstrated successful sea turtle hatching & release. This sustains fisherman's livelihoods (rather than collecting eggs for restaurants.) and supports endangered sea turtles.

We support local ownership of resources & ensure sustainable outcomes. This project supports the gift of life and you can visit and actually see turtles hatch and return to the sea!

See LINK <https://airlineamb.org/turtle-cons>

Something Must Be Done

Our Sea Turtles are in Danger!

Illegal egg trade, insufficient environmental education & a lack of integration into global conservation networks are creating a path to extinction for sea turtles.

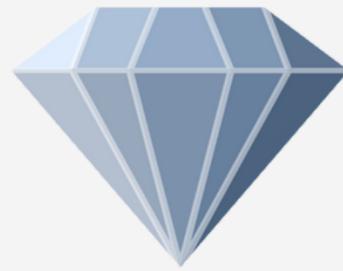
Larger scale hatcheries are expensive to maintain with mediocre success leading to declining turtle populations.



Enhancing the integrity of the breeding cycle through protection of local nesting sites increases hatchling survival, while coastal communities in El Salvador depend upon every marine resource for their own survival. Improving attitudes toward conservation efforts while providing incentives for individuals to protect resident sea turtles can be accomplished by giving program ownership to non-centralized small scale hatcheries where every family controls and benefits from outcomes.

Sea turtles are a keystone species which an ecosystem depends on to maintain a proper biological balance. They help maintain biodiversity, improve nutrient-cycling processes, and provide food for ocean fauna. By protecting sea turtles, we can improve attitudes about all environments vital to life in El Salvador.

Levels of Sponsorship



Diamond

\$50,000



Platinum

\$25,000



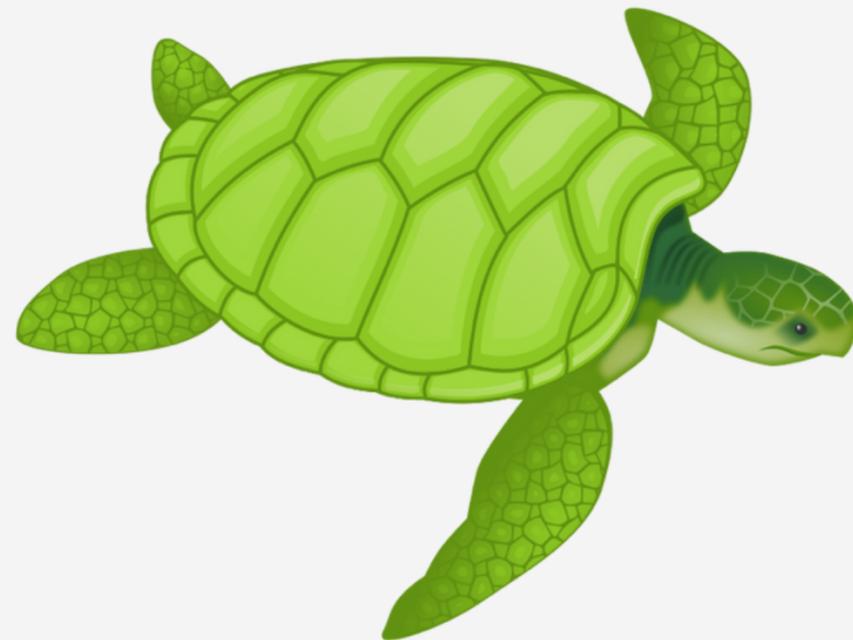
Gold

\$10,000



Silver

\$5,000



Or Join our Bronze Level

\$1,000



Opportunity for Corporate/Foundation Sponsorship

Diamond

\$50,000

- A three-minute video PSA developed for your reports to stakeholders, employees, and website streaming.
- Your corporate logo prominently displayed on AAI website and marketing materials in press releases to TV, print, radio, and promo video.
- Your corporate logo at all local and international events with Airline Ambassadors for one year.
- A page on the AAI website featuring your corporation products, values, and offers to direct new clients to your website.
- Opportunities for your company employees to be involved in AAI humanitarian missions worldwide.
- Rights to use Airline Ambassador stories in marketing materials.



Opportunity for Corporate/Foundation Sponsorship

Platinum

\$25,000

- A two-minute video PSA developed for your reports to stakeholders, employees, and website streaming.
- Your corporate logo prominently displayed on AAI website and marketing materials in press releases to TV, print, radio, and promo video.
- Your corporate logo at all local and international events with Airline Ambassadors for one year.
- A page on the AAI website featuring your corporation products, values, and offers to direct new clients to your website.
- Opportunities for your company employees to be involved in AAI humanitarian missions worldwide.
- Rights to use Airline Ambassador stories in marketing materials.

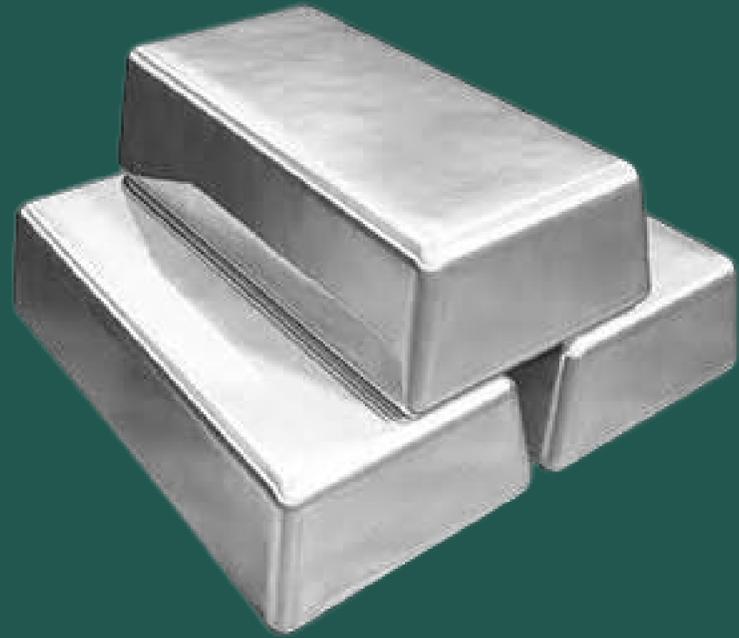


Opportunity for Corporate/Foundation Sponsorship

Gold

\$10,000

- A one-minute video PSA developed for your reports to stakeholders, employees, and website streaming.
- Your corporate logo prominently displayed on AAI website and marketing materials in press releases to TV, print, radio, and promo video.
- Your corporate logo at all local and international events with Airline Ambassadors for one year.
- A page on the AAI website featuring your corporation products, values, and offers to direct new clients to your website.
- Opportunities for your company employees to be involved in AAI humanitarian missions worldwide.
- Rights to use Airline Ambassador stories in marketing materials.



Opportunity for Corporate/Foundation Sponsorship

Silver

\$5,000

- Your corporate logo prominently displayed on AAI website and marketing materials in press releases to TV, print, radio, and promo video.
- Your corporate logo at all local and international events with Airline Ambassadors for one year.
- A page on the AAI website featuring your corporation products, values, and offers to direct new clients to your website.
- Opportunities for your company employees to be involved in AAI humanitarian missions worldwide.
- Rights to use Airline Ambassador stories in marketing materials.



Opportunity for Corporate/Foundation Sponsorship

Bronze

\$1,000

- Your corporate logo prominently displayed on AAI website and marketing materials in press releases to TV, print, radio, and promo video.
- Your corporate logo at all local and international events with Airline Ambassadors for one year.
- A page on the AAI website featuring your corporation products, values, and offers to direct new clients to your website.
- Opportunities for your company employees to be involved in AAI humanitarian missions worldwide.
- Rights to use Airline Ambassador stories in marketing materials.

Benefits To Sponsors

Reap the benefits of being a humanitarian partner with Airline Ambassadors International. Imagine your employees participating in projects throughout the developing world and truly making a difference!



PUBLIC IMAGE

Strengthen your public image as caring global citizens committed to social responsibility.



SOCIAL CONTRIBUTION

Providing sponsorship to Airline Ambassadors allows your company or foundation to make a pivotal difference globally.



EMPLOYEE MORALE

Many of your employees want to be involved with volunteer opportunities for which they are uniquely suited. Airline Ambassadors has developed projects worldwide that offer the opportunity to grow, self-actualize, and bring compassion into action.



INCREASED MARKET SHARE

Gain impact in fast-growing markets, where customers give their loyalty to companies and foundations that care and contribute to causes that make a difference.



TAX ADVANTAGES

Airline Ambassadors is a 501(c)(3) non-profit organization Tax ID-75-2679444 that allows for U.S. federal tax exemption.

Measuring Progress



Donation	Sponsor	Retail Value
U.S. Hopi Clean Water project	Donations from Individuals	\$42,683
Ukraine Home for Hope Project	Donations from Individuals	\$12,215
Sierra Leone Nutrition project	Donations from Individuals	\$8,565
South Africa Maria's House Project	Donations from Individuals	\$5,657
El Salvador Turtles and projects	Donations from Individuals	\$3,610
	TOTAL	\$72,730

With Gratitude, We thank all of our Sponsors:

