



Airline Ambassadors  
**INTERNATIONAL**



Become a  
**Humanitarian Partner**

*Bring Compassion into Action*

[www.airlineamb.org](http://www.airlineamb.org)

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# Introduction

We need your support

Airline Ambassadors is the only charity of its kind. It began as airline personnel using their flight privileges to directly help vulnerable children.

Members have hand delivered over \$60M in humanitarian aid to 62 countries, escorted 3,000 children for life changing surgeries and provided human trafficking awareness training throughout the world.

# Something Must Be Done

Millions of children are in desperate need. They are hungry, cold and have no access to clean water, proper medical care or a comfortable place to lay their heads at night. Many of us want to help, but simply don't know how to get involved.

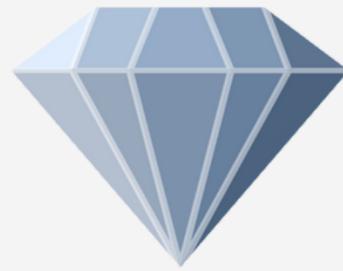
Airline Ambassadors provides opportunities for travellers to match their unique interests & skills to actual world need, directly helping children, families and communities.

This gives ordinary individuals the chance to provide an extraordinary difference and express kindness, generosity & compassion.

Inspired by the United Nations Sustainable Development Goals we measure our impact every year in the areas of Poverty and Hunger, Education, Child Welfare, Health, Community Development and Disaster Relief



# Levels of Sponsorship



**Diamond**

\$50,000



**Platinum**

\$25,000



**Gold**

\$10,000



**Silver**

\$5,000



**Or Join our Bronze Level**

\$1,000



Airline Ambassadors 2022



# Opportunity for Corporate/Foundation Sponsorship

## **Diamond**

\$50,000

- A three-minute video PSA developed for your reports to stakeholders, employees, and website streaming.
- Your corporate logo prominently displayed on AAI website and marketing materials in press releases to TV, print, radio, and promo video.
- Your corporate logo at all local and international events with Airline Ambassadors for one year.
- A page on the AAI website featuring your corporation products, values, and offers to direct new clients to your website.
- Opportunities for your company employees to be involved in AAI humanitarian missions worldwide.
- Rights to use Airline Ambassador stories in marketing materials.



# Opportunity for Corporate/Foundation Sponsorship

## Platinum

\$25,000

- A two-minute video PSA developed for your reports to stakeholders, employees, and website streaming.
- Your corporate logo prominently displayed on AAI website and marketing materials in press releases to TV, print, radio, and promo video.
- Your corporate logo at all local and international events with Airline Ambassadors for one year.
- A page on the AAI website featuring your corporation products, values, and offers to direct new clients to your website.
- Opportunities for your company employees to be involved in AAI humanitarian missions worldwide.
- Rights to use Airline Ambassador stories in marketing materials.

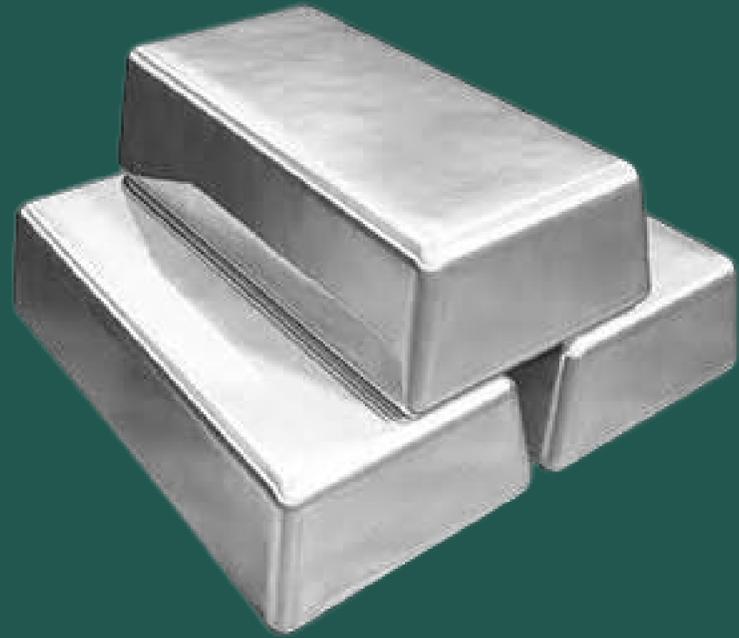


# Opportunity for Corporate/Foundation Sponsorship

**Gold**

\$10,000

- A one-minute video PSA developed for your reports to stakeholders, employees, and website streaming.
- Your corporate logo prominently displayed on AAI website and marketing materials in press releases to TV, print, radio, and promo video.
- Your corporate logo at all local and international events with Airline Ambassadors for one year.
- A page on the AAI website featuring your corporation products, values, and offers to direct new clients to your website.
- Opportunities for your company employees to be involved in AAI humanitarian missions worldwide.
- Rights to use Airline Ambassador stories in marketing materials.



# Opportunity for Corporate/Foundation Sponsorship

**Silver**

**\$5,000**

- Your corporate logo prominently displayed on AAI website and marketing materials in press releases to TV, print, radio, and promo video.
- Your corporate logo at all local and international events with Airline Ambassadors for one year.
- A page on the AAI website featuring your corporation products, values, and offers to direct new clients to your website.
- Opportunities for your company employees to be involved in AAI humanitarian missions worldwide.
- Rights to use Airline Ambassador stories in marketing materials.



# Opportunity for Corporate/Foundation Sponsorship

## **Bronze**

**\$1,000**

- Your corporate logo prominently displayed on AAI website and marketing materials in press releases to TV, print, radio, and promo video.
- Your corporate logo at all local and international events with Airline Ambassadors for one year.
- A page on the AAI website featuring your corporation products, values, and offers to direct new clients to your website.
- Opportunities for your company employees to be involved in AAI humanitarian missions worldwide.
- Rights to use Airline Ambassador stories in marketing materials.

# Benefits To Sponsors

Reap the benefits of being a humanitarian partner with Airline Ambassadors International. Imagine your employees participating in projects throughout the developing world and truly making a difference!



## PUBLIC IMAGE

Strengthen your public image as caring global citizens committed to social responsibility.



## SOCIAL CONTRIBUTION

Providing sponsorship to Airline Ambassadors allows your company or foundation to make a pivotal difference globally.



## EMPLOYEE MORALE

Many of your employees want to be involved with volunteer opportunities for which they are uniquely suited. Airline Ambassadors has developed projects worldwide that offer the opportunity to grow, self-actualize, and bring compassion into action.



## INCREASED MARKET SHARE

Gain impact in fast-growing markets, where customers give their loyalty to companies and foundations that care and contribute to causes that make a difference.



## TAX ADVANTAGES

Airline Ambassadors is a 501(c)(3) non-profit organization Tax ID-75-2679444 that allows for U.S. federal tax exemption.

# Measuring Progress



Donation	Sponsor	Retail Value
<b>U.S. Hopi Clean Water project</b>	Donations from Individuals	<b>\$42,683</b>
<b>Ukraine Home for Hope Project</b>	Donations from Individuals	<b>\$12,215</b>
<b>Sierra Leone Nutrition project</b>	Donations from Individuals	<b>\$8,565</b>
<b>South Africa Maria's House Project</b>	Donations from Individuals	<b>\$5,657</b>
<b>El Salvador Turtles and projects</b>	Donations from Individuals	<b>\$3,610</b>
	<b>TOTAL</b>	<b>\$72,730</b>

With Gratitude, We thank all of our Sponsors:

