



Member for a Day works with non-profits to help fundraise through once in a lifetime golf experiences.

Our Story

In May of 2020 we launched our first charity golf auction in support of New York City Local Restaurants and Hospital Workers affected by COVID-19. What started out as a small side project, resulted in over \$101,000 raised in seven days, equating to over 10,000 meals for frontline workers.

Our story was featured in the New York Post and Golf Magazine as well as countless other publications.

We've since run more than 50 campaigns for a number of amazing charities and in the process have raised over \$2,196,219.99 through once in a lifetime rounds of golf including over \$217,000 in one week for the American Cancer Society!

How We Do It

Using nonprofits' existing donors, friends, etc., we put together rounds and experiences at some of the best golf courses in the world, all donated to support the cause:

- We build a custom golf auction site (Ebay style)
- Market the auction (and nonprofit)
- Handle all auction communication
- We collect winning bidders information for future outreach
- Manage post-purchase scheduling of the rounds of golf
- Promote extensively on social media (@MemberForADay on Instagram) and email using exclusive content to tap into a global audience of golf aficionados eager to play private courses.
- Raise awareness and fundraising dollars for your organization.
- Manage digital advertising (seeing upwards of 500% ROI).

All While Driving Results: **\$2,196,219.99 Raised**



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Who We've Worked With

